



Welcome to the 2023 Black Family Reunion!

PRESENTED BY



Thank you so much for being a part of this year's Celebration! We are looking forward to a wonderful 35th Annual Black Family Reunion.

Our theme this year is, "**Proud & Powerful**".

Our 2023 Media Sponsor is **WKRC Cincinnati-Channel 12** and our contact is listed below, and you can connect with her directly for any media needs.

Lauren McCarroll [lemccarroll@sbgstv.com](mailto:lemccarroll@sbgstv.com) | 513-763-5523

**Please take a moment and review the 2023 BFR Event Schedule details below:**

### **TUESDAY 8/15/2023**

***Join us at the Cincinnati Reds vs. Cleveland Guardians Baseball Game Presented by Cincinnati Reds***

***2023 BFR Family of The Year Presented by Cintas***

Tuesday, 8/15/23 @6:40pm

Great American Ball Park, 100 Joe Nuxhall Way, Cincinnati, OH 45202 ([Click here for tickets](#))

The Family of the Year, Honoree Mr. Eddie Hawkins will toss out the first pitch.

### **THURSDAY 8/17/2023**

***All-Professions Diversity & Inclusion Job Fair Presented by BFR & Superior Career Fairs***

Thursday, 8/17/23 | 11am-3pm | Duke Energy Convention Center, 525 Elm St. Cincinnati, OH 45202

Note: This event is free & open to the public, [Click here for more information](#)

***If BFR Sponsors are interested in being a part of the job fair, [please click here](#) or contact Bob Westerkamp at [Bob@SCFairs.com](mailto:Bob@SCFairs.com) for Pricing Information/availability.***

## **First Financial Bank Presents: BFR Speaks**

Thursday, 8/17/23 | 7pm-9pm

Corinthian Baptist Church, 1920 Tennessee Ave. Cincinnati, OH 45237

Keynote Speaker: Pastor Jamal Bryant, New Birth Baptist Church, Lithonia, GA | IG: [@pastorjamalbryant](#)

**Note:** This event has unlimited seating and is free & open to the public; If reserved seating is needed, BFR Speaker Series Chair: Pia Spaulding | [noblequeen12@yahoo.com](mailto:noblequeen12@yahoo.com)

## **FRIDAY 8/18/2023**

### **The BFR Heritage Breakfast Sponsored By: Fifth Third Bank**

Friday 8/18/23 | 9am-11am @ Fountain Square, 520 Vine St. Cincinnati, OH

**Keynote Speaker:** Joe Mallory, President of The Cincinnati Chapter of the NAACP

**2023 BFR Family of the Year:** Mr. Eddie & Mrs. DeAnna Hawkins and Family

To Register for the BFR Breakfast/submit Inquiries about the event, please contact the BFR Heritage Breakfast Board Chair, La'Shaunda Ewing [bfrheritagebreakfast@gmail.com](mailto:bfrheritagebreakfast@gmail.com)

### **The BFR Historic Tour of Black Cincinnati Sponsored By METRO**

Friday, 8/18/23 | 11:00am

**Tour Information:** The tour will leave at 11am immediately following the BFR Heritage Breakfast from Fountain Square with transportation provided by METRO. This tour is FREE, but registration is required.

Register Here <https://forms.wix.com/f/7082921656439537907>

For questions about the event contact: [bfrheritagebreakfast@gmail.com](mailto:bfrheritagebreakfast@gmail.com)

### **The BFR College Tour of Black Cincinnati (listed for informational purposes only) Sponsored by Western & Southern Financial Group**

Friday 8/18/23

**Departure Location:** Fountain Square @9:30am-6:30pm

**College Tour Attendees:** BFR will host the inaugural class of students from local high schools. We are anticipating 20-25 students that are African American and or come from diverse backgrounds that have expressed interest in college or have been identified by their school administration as a student that would excel in the collegiate environment once they understand the admissions process.

**2023 College Tour Stops:** The University of Cincinnati, Xavier University, Cincinnati State, Good Samaritan College of Nursing & Health Science

### **The BFR Lounge\*\*\*This event is Free and open to the Public\*\*\***

Friday 8/18/23 | 11:00 am -9:00 pm

Located at First Financial Community Innovation Space  
1 East Fourth Street [Downtown Cincinnati @ 4th & Vine]

**Event Information:** This event is being held to celebrate Cincinnati icon, Lincoln Ware as he celebrates 50 years in radio broadcasting. Come out and enjoy life bites and beverages, live music, DJ's and enjoy being in beautiful downtown Cincinnati.

## **SATURDAY 8/19/2023**

**Nissan Presents: The 2023 BFR Parade** | Saturday, 8/19/23 | 10am-12pm | Avondale Town Center, 3529 Reading Rd. Cincinnati, OH

**2023 BFR Grand Marshall:** Ozie Davis, III

**Note:** This event is free & open to the public. Parade Staging begins at 8:00am [Click here for the parade staging route & to register for the parade](#)

Parking is available at Zion Baptist Church, Rockdale Academy (back parking lot) For more questions about the BFR Parade, please contact BFR Board Chair, Trina Tolbert | [bfrparade1@gmail.com](mailto:bfrparade1@gmail.com)

## Tri-Health Presents: BFR 2023 @ Sawyer Point Park – Day 1

Daily Park hours @ Sawyer Point Park (705 E. Pete Rose Way, Cincinnati, OH 45202) on Saturday 8/19/23 & Sunday 8/20/23 are from 12pm-8pm which is **free and open to the public** with various pavilions with programming that focus on the family & arts. They include:

- o Fireworks @ 7:30pm
- o Skating Rink (will be open in the Park from 12pm-6pm each day Sat. 8.19.23 & Sun 8.20.23)
- o Food Court (13- food vendors/ food trucks from local/national vendors featuring Jamaican Food, Soul Food, Desserts, Kona Ice, Fish and more)
- o Live Cooking Demonstrations for Healthy Meal Prep
- o Retail Market
- o Line Dancing
- o Free Health Screenings
- o Seniors Pavilion (Programming is hosted by The National Council of Negro Women)
- o Youth & Young Adult Pavilion ( [BFR Idol!](#) Will be held here)
- o Children's Pavilion (Hosted by Alpha Kappa Alpha Sorority Inc. including Bounce Houses, games, speakers all centered around the 2023 BFR event theme "Proud and Powerful")
- o Games Pavilion (to be held in a Pavilion area on the main lawn of the park for everyone to join in on games including bid wist, spades, checkers, Family Feud, and more)
- o Sports Pavilion (Hosted by The Ohio Kings to include games including Kickball, Basketball Tournament, and more)
- o Spirituality Pavilion (live gospel & inspirational music)
- o Health Pavilion (Vaccinations will be available in the park)
- o Jazz Alley (Live Music performances from Ric Sexton, Y.O.L.O. Band, Ed" Sax" Thomas, and more )
- o Non- Profit Organizations Area
- o **KROGER PRESENTS THE 2023 BFR CONCERT SERIES- Saturday 8/19/23**
  - o Urban Concert Series featuring Kelly Price and more (Saturday 8/19/23, Sawyer Point Park @ 5pm-7pm)

## SUNDAY 8/20/2023

## Tri-Health Presents: BFR 2023 @ Sawyer Point Park – Day 2

Daily Park hours @ Sawyer Point Park (705 E. Pete Rose Way, Cincinnati, OH 45202) on Saturday 8/19/23 & Sunday 8/20/23 are from 12pm-8pm which is free and open to the public with various pavilions open daily with programming that focus on the family & arts. They include:

- o Skating Rink (will be open in the Park from 12-6pm each day Sat. 8.19.23 & Sun 8.20.23)
- o Food Court (13- food vendors/ food trucks from local/national vendors featuring Jamaican Food, Soul Food, Desserts, Kona Ice, Fish and more)
- o Live Cooking Demonstrations for Healthy Meal Prep
- o Retail Market
- o Line Dancing
- o Retail Market
- o Line Dancing
- o Free Health Screenings
- o Seniors Pavilion (Programming is hosted by The National Council of Negro Women)
- o Youth & Young Adult Pavilion ( [BFR Idol!](#) Will be held here)
- o Children's Pavilion (Hosted by Alpha Kappa Alpha Sorority Inc. including Bounce Houses, games, speakers all centered around the 2023 BFR event theme "Proud and Powerful")

## **SUNDAY 8/20/2023 (continued)**

- o Games Pavilion (to be held in a Pavilion area on the main lawn of the park for everyone to join in on games including bid wist, spades, checkers, Family Feud, and more)
- o Sports Pavilion (Hosted by The Ohio Kings to include games including Kickball, Basketball Tournament, and more)
- o Spirituality Pavilion (live gospel & inspirational music)
- o Health Pavilion (Vaccinations will be available in the park)
- o Jazz Alley (Live Music performances)
- o Non- Profit Organizations Area
- o **KROGER PRESENTS THE 2023 BFR CONCERT SERIES- SUNDAY 8/20/23**
  - o Gospel Concert Series featuring National Recording Group, Donald Lawrence (performance @ 5pm and others! (**Sunday 8/20/23**, Sawyer Point Park @ 5pm-7pm)

## **MORE 2023 BFR WEEKEND DETAILS...**

- \* If you would like to get information/pricing for booth space at the [Superior Job Fair](#) on Thursday 8/17/23 please contact Superior Job Fairs  
**Bob Westerkamp** | [bob@scfairs.com](mailto:bob@scfairs.com)
- \* If you are interested in being a part of the BFR Parade please register here or contact the BFR Parade Coordinator, **Trina Tolbert** | [BFRparade1@gmail.com](mailto:BFRparade1@gmail.com)  
Note: The BFR Parade registration fee is waived for sponsors) but registration is required
- \* Tables are available at the BFR Speaker Series on Thursday 8/17/23 if desired to pass out literature, if needed, please contact the BFR Speaker Series Chair: Pia Spaulding | [noblequeen12@yahoo.com](mailto:noblequeen12@yahoo.com)
- \* For information about the BFR Heritage Breakfast contact: [bfrheritagebreakfast@gmail.com](mailto:bfrheritagebreakfast@gmail.com) for all registration/questions/inquiries for seating availability
- \* To register for the BFR Historic Tour of Black Cincinnati on Friday, 8/18/23 , [Click here](#)

If you have employees/colleagues that would like to volunteer for BFR, have them please [register here](#)

\*There will be a sponsor's reception the week of BFR (more details will be shared soon) and food vouchers and parking passes will be given out there.

\* Vendors/Sponsors can begin to load in Sawyer Point Park on Saturday, 8/19/23 at 8am- 11:30am

\* All sponsors have the option to have a 10x10 booth with a table and 2 chairs provided for your organization (no additional cost; already included in your sponsorship) for both days at Sawyer Park. Please contact the sponsor coordinators listed below to inform them that a booth is needed or complete the sponsor registration [form here](#) if you have not already.

\* We will send an email to you regarding the BFR Heritage Breakfast program booklet ad specs

\* We ask that all booths be ready by 11:30am

\* After the park is cleared cars can move off.

\* The Main Stage opens at 5pm each day at Sawyer Point Park.

\* On- Site Parking is available for a fee this year.

\* Food vendors will remain open until the park closes at 8pm daily

\* For the BFR Heritage Breakfast, paid parking is available at Fountain

Square (<https://myfountainsquare.com/parking/> or at the Fifth Third Bank Center

\* For the BFR Speaker Series, free parking is available at Corinthian Baptist Church

\* Voter's Registration will be available in the park

\* Back to School bags will be given away

\* **The Site Map & Booth Number will be sent to you by your area coordinator (listed**

below) directly via email and will be available for viewing on the [BFR website](#) by 8/17/23

\* Please feel free to share the attached logo and save the date flyer within your organization and social media accounts. Also please be sure to visit, follow and like our [Facebook page](#) & [Instagram](#) and please use the hashtag **#2023BlackFamilyReunion**

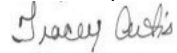
If you have any additional other questions, please feel free to contact:

- o **BFR Sponsorship Board Chairs:**
  - o Craig Farley | 703-371-8746 [cnfarley@hotmail.com](mailto:cnfarley@hotmail.com)
  - o Phil Shakespeare | 513-562-0841 [pshakespeare5@gmail.com](mailto:pshakespeare5@gmail.com)
- o **BFR Retail/ Vendor Board Chair** | Darlando Dennard [profd674@msn.com](mailto:profd674@msn.com)
- o **BFR Heritage Breakfast Board Chair** | La'Shaunda Ewing | [bfrheritagebreakfast@gmail.com](mailto:bfrheritagebreakfast@gmail.com)
- o **BFR Parade Board Chair** | Trina Tolbert | [BFRparade1@gmail.com](mailto:BFRparade1@gmail.com)
- o **BFR Public Relations** | Keeyana Avery | [keeyana@agencysevenpr.com](mailto:keeyana@agencysevenpr.com)

[CLICK HERE TO SEE THE FULL LISTING OF THE BFR TEAM](#)

Again, we sincerely thank you and your organization for your support of the 35th Annual Black Family Reunion!

Sincerely,



**Tracey Farley- Artis**

*Black Family Reunion, Executive Director*

[taihearmusic@zoomtown.com](mailto:taihearmusic@zoomtown.com)

<https://www.myblackfamilyreunion.org/>

(513) 229-0502 Office