Black Family Reunion

2026 Black Family Reunion

Sponsor Overview

August 13-16, 2026 | Cincinnati, OH

About The Black Family Reunion

The Black Family Reunion Celebration was inaugurated in 1988 in Cincinnati, Ohio by Dr. Dorothy I. Height, President Emerita of the National Council of Negro Women in 1988. It began as an annual cultural weekend event that would bring consumers, corporations, and communities together to focus on the historic strengths and values of the Black Family and building the current community of Greater Cincinnati. That is still our core mission today.

The BFR weekend is thoughtfully curated for each attendee of all ages and cultures with content and programming that meets an assortment of needs and interests. The non-profit has been able to garner the attention of major sponsors within the community and nationally and the event has grown to a four-day event with *over 15,000+ attendees over the BFR weekend each year in August.*

Through the generous support of our sponsors, we are able to continue to offer the event to the public at no charge.

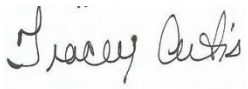
Looking Ahead…

Although twenty-eight celebrations were originally created across the country, the Cincinnati based Black Family Reunion is the only major city black family reunion left in the country that is still in operation.

We are proud to say that we have every intention of remaining as a staple event in the United States; and for that we need sponsors like you. As we rapidly approach the 38th anniversary of festivities, we are excited to extend the invitation of sponsorship to you and your company.

We appreciate you time and review this sponsor package and please feel free to contact us with any questions.

Thank you in advance,



Tracey Farley-Artis
CEO JazJordan, Inc.
Executive Director Black Family Reunion

Our Mission

- Our mission is to to empower attendees with programming that is focused on education on local community resources, health, nutrition & well-being, entertainment, sports & recreation for all ages. We also seek to draw in neighboring counties/ states to the event which supports tourism and brings new revenue to our local economy via retail, restaurants, hotels and entertainment businesses.

- The Black Family Reunion is focused on bringing the Greater Cincinnati/ Ohio community of consumers, corporations, and visitors together to focus on the historic strengths and values of the Black Family while serving their needs and celebrating their contributions to our community while showcasing the arts and highlighting great local resources. Our organization intentionally organizes events that are seeking to truly improve the overall well-being of the citizens of this incredible city.

- Also, through the creation and fruition of our open events, this provides the opportunity for the community who may not have the necessary resources to get immunizations/access to healthcare providers, to come directly to their community to learn how to obtain them.

- Our partnership with the City of Cincinnati Department of Health, and other key area hospitals and health partners has enabled us to continue to do our part to help protect the children and families in the Cincinnati community by offering vaccines, and health information that is accessible and safe, regardless of the individual's insurance coverage status which directly contributed to an improvement in citizens health.

- Our organization has contributed to the overall well-being from a holistic standpoint to the Cincinnati Community consistently for over 30 years and we will continue that legacy.

- This legacy event is free and open to the public, and not for profit. All sponsorship donations will help with the event operational expenses and services/programming.

Demographics & Marketing Initiatives

Target Population

- Sponsors/ Vendors will be exposed to at least 10K-15k individuals located throughout the the Greater Cincinnati area/ regional surrounding counties in OH KY, IN, IL and MI), and from other states throughout the course of the weekend.
- Our event programming is created for everyone to enjoy and be a part of!
- We have learned that the majority of our demographics are under-served minority populations, low- income families, seniors in the Cincinnati, OH /Greater Cincinnati area & neighboring counties & states {KY, IN}.
- The age range of our event attendees are from 2-75+ with women being the dominant gender in attendance, but men are present as well.

Marketing Efforts

Our marketing will continue to be targeted to raise maximum consumer awareness. Efforts include, but are not limited to the following:

E-Marketing:

- E-Blasts
- Continuous Email Database Growth
- Social Media – Twitter, Instagram, Facebook, YouTube
- Ad Campaigns
- Press Releases/Conferences
- Digital Billboard (Fountain Square)
- Black Family Reunion Website

Physical Merchandise:

- Post Cards
- Posters
- Flyers
- Yard Signs
- T-Shirts

Community Involvement:

- Visit Cincy Partnership
- Ministry Outreach
- Business Marquees
- Press Outlets
- Radio, TV, Newspapers, Magazines
- African American Chamber of Commerce
- Cincinnati Chamber of Commerce
- Local Civic organizations
- Local Greek organizations

2026 Black Family Reunion Radio/TV Marketing

INFORMATIVE RADIO & MEDIA COMMERCIAL SPOTS AND PURCHASED TIME BUYS HAVE BEEN ONE OF THE PREMIER PROMOTIONAL RESOURCES THAT CONTINUE TO BE USED TO REACH PARTICIPANTS ACROSS THE COUNTRY TO INFORM THEM ABOUT THE EVENT . THESE AUDIBLE/VISUAL COMMERCIAL SPOTS WILL BE STRATEGICALLY PLACED ON SYNDICATED RADIO OUTLETS TO CONNECT WITH LISTENERS/ VIEWERS TO HELP THEM DISCOVER THE EVENT AND MAKE PLANS TO PARTICIPATE OR ATTEND.

FOR BFR 2024, WE PLAN TO FOCUS OUR MARKETING EXPANSION EFFORTS WITHIN ADDITIONAL KEY AREAS THAT WE BELIEVE WILL INCREASE OUR EVENT VISIBILITY WHICH ATTRACTS NEW VISITORS FROM OTHER COUNTIES/STATES WHICH DIRECTLY CONTRIBUTES TO OUR LOCAL TOURISM REVENUE.

RADIO ONE
AN URBAN ONE COMPANY

iHeartRADIO

Spectrum REACH

2025 BFR Attendance Overview Recap

This year's Black Family Reunion Celebration hosted over 7,000 attendees between 10 events over 4 days.

With events hosted at Great American Ball Park, Cincinnati Music Hall, Corinthian Baptist Church, Word of Deliverance , the First Financial Innovation Center, The Banks on Mehring Way, New Prospect Baptist Church and Sawyer Point Park, there was something for everyone with programming designed to engage the entire Cincinnati community

BFR Kick-Off Game Day @ The Cincinnati Reds Game Honoring The Family of the Year (We selected the artist that sang the National Anthem{Estee} and the 2 Co-Captains) | Tues. 8.12.25

BFR Job Fair | Thurs. 8.14.25 @ Cincinnati Music Hall

Groundbreaking for Martin Luther King Jr. Memorial in Avondale with Special Guest Dr. Bernice King | Thurs. 8.14.25 | https://www.cincinnati.com/story/news/2025/08/14/city-leaders-break-ground-on-anticipated-mlk-memorial/85660174007/

BFR Speaks w/Keynote Speaker Dr. Bernice King | Thurs. 8.14.25 @ Corinthian Baptist Church

Black Enterprise | https://www.blackenterprise.com/bernice-king-cincinnatis-black-family-reunion/ | **WLWT:** https://www.wlwt.com/article/black-family-reunion-kicks-off-with-dr-bernice-king/65786835

BFR Heritage Breakfast w/Keynote Speaker Cynthia Booth, CEO Emerge Manufacturing | Fri. 8.15.25 @ Fountain Square | **https://www.instagram.com/reel/DNY6ncqOYVl/?igsh=MWlibGxiNHRtZmg4MA=**

BFR Lounge honoring Jackie Taggart -Boyd Fri. 8.15.25 @ First Financial Innovation Center

BFR Neighborhood Olympics | Fri. 8.15.25- Sun. 8.17.25

BFR College Tour | 60+ Attendees (total over 2 different tour days)

August 15th:

- The University of Cincinnati (50k+ Students enrolled)
- Cincinnati State (6k+ Students enrolled)
- Northern Kentucky University (9k+ Students enrolled)

August 8th:

- Central State University (5.5k+ Students enrolled)
- Wilberforce University (600+ Students enrolled)
- Good Samaritan College of Nursing & Health Science (150 students enrolled)

BFR Historic Tour of Black Cincinnati | Fri. 8.15.25 @ Depated from Fountain Square

Major Taylor Cycling Club of Cincinnati "Queen City Ride" (15/31 /62 mile rides) | Thurs. 8.15-Sat. 8.16.25

BFR Parade | Fri. 8.16.25 1,500+ attendees ; there were over 60+ participating organizations | https://www.wlwt.com/article/black-family-reunion-parade-downtown-cincinnati-tradition/65793831

BFR Park + Saturday Concert Series ft. Midnight Star/ BFR Park + Sunday Gospel Concert Series ft. Fred Hammond & 1K Phew | {Sat.8.16.25 & Sun 8.17.25@ Sawyer Point Park); 130+ booths in the park daily consisting of businesses/non profit organizations/sponsors/food vendors ; Seniors, Children's, Inspirational, Sports Pavilions w/ activity programming & entertainment (Line Dancing, Skating, Neighborhood Olympics, Jazz Alley)

BFR Church Service ft. Master Hilton Rawls III | Sun. 8.17.25 @ New Prospect Baptist Church

2025 BFR Weekend Schedule of Key Events (EXAMPLE FROM 2025)

Thursday August 14th, 2025 | BFR Career Fair Presented by Superior Career Fairs | Cincinnati Music Hall 10am-3pm

Thursday August 14th, 2025| First Financial Bank Presents The Black Family Reunion Speaker Series | 7pm Keynote Speaker : Dr. Bernice King

Friday August 15th, 2025 | BFR Heritage Breakfast Presented by Fifth Third Bank | 9am Keynote Speaker: Cynthia Booth, President & CEO of Emerge Manufacturing

Saturday August 16th, 2025| BFR Parade Presented by Nissan @ Downtown Cincinnati **New Route**| 10am-12pm Grand Marshal: Alicia Reece, Hamilton County Commissioner

Saturday August 16th, 2025 | 2024 Black Family Reunion @ Sawyer Point Park | 12pm-8pm (Urban Concert Series @ Sawyer Point Park | 5pm-8pm) Headlining Artist : Midnight Star

Sunday August 18th, 2024| 2024 Black Family Reunion @ Sawyer Point Park | 12pm-8pm (Gospel Concert Series @ Sawyer Point Park | 6pm-8pm) Headlining Artist : Fred Hammond

2025 BFR Press Highlights

The press coverage ranged from major outlets to niche outlets, providing a range of exposure and awareness to audiences within the region.

WLWT channel 5

- https://www.wlwt.com/article/midwest-black-family-reunion-cincinnati-plans-speaker/64717700
- https://www.wlwt.com/article/let-s-talk-cincy-celebrating-the-37th-annual-midwest-black-family-reunion/65635724
- https://www.wlwt.com/article/black-family-reunion-parade-downtown-cincinnati-tradition/65793831
- https://www.wlwt.com/article/black-family-reunion-kicks-off-with-dr-bernice-king/65786835
- Interview w/ Tracey Artis during the BFR Historic Tour at Black Music Walk of Fame

WCPO channel 9

- https://www.wcpo.com/news/local-news/midwest-black-family-reunion-returns-for-37th-year-with-focus-on-community-strength
- https://www.wcpo.com/news/local-news/dr-bernice-king-mlk-jr-s-daughter-will-be-keynote-for-black-family-reunion-this-summer
- https://www.youtube.com/watch?v=tEUO9od6_-w
- A New Day taping w/Tiana Henry; aired Aug. 3 at noon

Local 12

- https://local12.com/newsletter-daily/new-memorial-honoring-mlk-set-begin-construction-avondale-cincinnati-groundbreaking-ceremony-honor-memorials-martin-luther-king-jr-midwest-black-family-reunion-event-design-tribute-civil-rights-icon#
- https://local12.com/newsletter-daily/midwest-black-family-reunion-returns-cincinnati-focus-unity-health-underway-event-entertainment-heritage-community-summertime-sawyer-point-activities-music-shopping-social-economic-forces#
- https://local12.com/news/local/date-set-for-annual-annual-midwest-black-family-reunion-cincinnati-fountain-square-sawyer-point-august-37th-everlasting-endurance#
- Coverage during parade

Fox 19

- https://www.fox19.com/2025/08/17/cincinnatis-black-family-reunion-returns-its-37th-year/
- https://www.fox19.com/2025/08/15/rain-chances-fading-heat-cranks-up-weekend/

2025 BFR Press Highlights (Continued)

WVXU (NPR)

- https://www.wvxu.org/local-news/2025-05-08/cincinnati-37th-black-family-reunion
- https://www.wvxu.org/local-news/2025-08-14/bernice-king-midwest-regional-black-family-reunion

Yahoo! (WLWT story picked up)

- https://www.yahoo.com/news/videos/midwest-black-family-reunion-returns-183056633.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAALM32sYdPSZ341DDPNhwTsz7FkQCThAsv78eB4D6_5zyJ2PLAKn30JCquOExLYh0gETar1jP3AppCQy2PrERwfxKoMD9iJo6FFnXBFawf3IJ_vHicC0K_HCzLvTWMXHS9wh2OjzC34hyVimaR15_LigimoqFzOpkWzVvHY6B1dD-

Spectrum News

- https://spectrumnews1.com/oh/columbus/news/2025/08/15/big-crowds-expected-for-black-family-reunion-amid-rising-tensions

Cincinnati Magazine

- https://www.cincinnatimagazine.com/article/bernice-king/
- https://www.cincinnatimagazine.com/article/cincinnati-weekend-picks-august-15-17/

Cincinnati Enquirer

- https://www.cincinnati.com/picture-gallery/entertainment/2025/08/17/midwest-regional-black-family-reunion-sawyer-point/85700245007/
- https://www.cincinnati.com/story/entertainment/2025/08/13/black-family-reunion-schedule-history-theme-parade-info-speakers/85476594007/

The Voice of Black Cincinnati

- https://thevoiceofblackcincinnati.com/event/black-family-reunion/

2025 BFR Press Highlights (Continued)

Cincinnati Herald

- https://thecincinnatiherald.com/2025/04/11/midwest-black-family-reunion-2025/
- https://thecincinnatiherald.com/2025/07/29/2025-black-family-reunion/
- https://thecincinnatiherald.com/2025/08/22/bfr-2025-weekend-highlights/
- https://thecincinnatiherald.com/2025/06/21/dr-bernice-king-speaks-cincinnati/
- https://thecincinnatiherald.com/2025/08/22/bfr-parade-2025/
- https://thecincinnatiherald.com/2025/07/30/bfr-schedule-events-2025/
- BFR spread in print paper edition first two weeks in August

Visit Cincy

- https://www.visitcincy.com/event/37th-annual-midwest-regional-black-family-reunion/5449/

MSN

- https://www.msn.com/en-us/news/us/bernice-king-honors-father-s-legacy-at-cincinnati-s-black-family-reunion/ar-AA1KEfTe

WGRI

- On-air interview

Cincy Black Travel Guide

- https://www.instagram.com/reel/DNgKtwYOEJs/
- https://www.instagram.com/reel/DNfw-4fOfQG/
- https://www.instagram.com/reel/DNftV86uglc/

2025 BFR Web/Website Data Highlights

Avg. Weekly Google Searches (for August 2025)- 7.4k

Weekly website viewers during the week of the event (August 11-18th) : 24k+

Overall Avg. Views per website visitor : 2.13

2025 BFR Social Media Recap

Social media continues to play a critical role in engagin our audience, driving awareness, and extending the celebration far beyond the weekend itself.

Key Highlights

- Social media numbers continued growing and posts were active with consistent engagement even post-event.
- The integration of micro influencers this year was instrumental ir reaching new audiences, especially on Instagram.
- Facebook continues to be our strongest and most established platform, while Instagram has become essential for capturing th "new generation" of BFR attendees.

Facebook Performance

- 2–3 flyers were posted daily leading up to the event.
- Facebook Events were created for all August 14–17 activities and supported by promotion.
- The entire weekend was promoted as an event ad, targeting both traditional BF and new sample zip codes from GRO community.

Metric	Result
Views (90 Days)	105k+
Engagement Rate	8k
Follower Growth	5%

Instagram Performance

- Flyers, videos, stories, and wrap-up reels gave a fresh and modern feel to Insta engagement.
- Featuring microinfluencers like @lawrencecainjr, @katskravings, and @itsashle alongside content from Cincy Black Travel, created authentic reach and credibilit
- Influencer-driven strategy helped significantly increase followers.

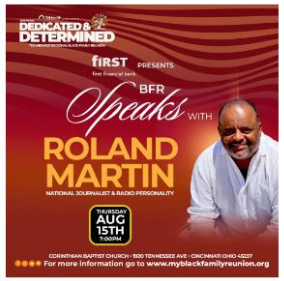
Metric	Result
Views (90 Days)	20k+
Posts Seen by Non-Followers	87.3%
Posts Seen by Followers	70.1%

2025 BFR
PAST EVENT FLYERS/ WEBSITE & SOCIAL MEDIA LINKS

- **All BFR 2025 Event Flyers** https://myblackfamilyreunion.org/event-overview/
- **Facebook** | https://www.facebook.com/CincyBFR
- **Instagram**| https://www.instagram.com/midwestblackfamilyreunion/
- **Official BFR Website**| http://www.myblackfamilyreunion.org/

2024 BFR
PAST EVENT FLYERS

- **All BFR 2024 Event Flyers**
https://myblackfamilyreunion.org/events/
- **2024 BFR Photo Gallery:** https://myblackfamilyreunion.org/
- **Meta {Facebook}** | https://www.facebook.com/CincyBFR
- **Instagram**|
https://www.instagram.com/midwestblackfamilyreunion/
- **Official BFR Website**| http://www.myblackfamilyreunion.org/



BFR Speaks

Heritage Breakfast

Tour Info

Music Info

From the Mayor

Volunteer

Children Pavilion

Spirituality

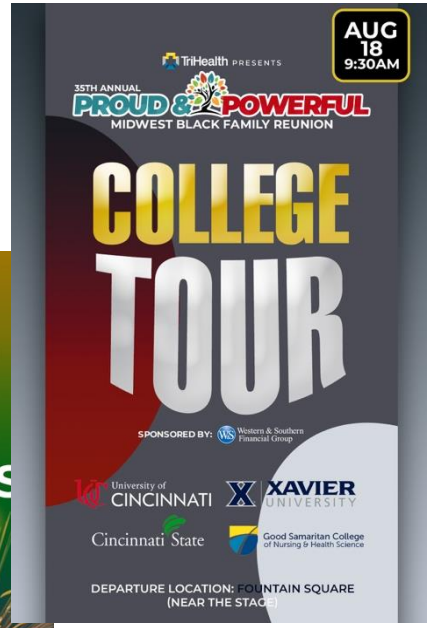
Parade

College Tour

Parade

BFR Lounge

2023 BFR
PAST EVENT FLYERS



2026 BLACK FAMILY REUNION

Contribution Levels

CO- PRESENTING SPONSOR
$25,000.00

- Corporate name listed as ”Co-Presenting Sponsor" on all BFR materials
- Corporate mention for all BFR Media Advertising
- Logo included on website and boosted social media BFR ad videos with active sponsor links
- Recognition on all printed materials and BFR official website
- Up to 10 reserved seats (table) at the BFR Heritage Breakfast
- Article in BFR 365 Magazine
- Speaking opportunity at key event
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Full page Ad in BFR Souvenir Book
- Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

GOSPEL AND URBAN CONCERT SPONSOR
$25,000.00

- Corporate mention for all Concert Advertising
- Recognition on all printed materials and BFR Official Website
  Up to 10 reserved seats (table) at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Speaking opportunity during concert programming
- Full page Ad in BFR Souvenir Book
- BFR Parade participation with no entry fee

HEALTH PAVILLION SPONSOR
$20,000.00

- Logo on signage/ promotion as Health pavilion sponsor
- Recognition on all printed materials and BFR Official Website
- Up to 10 reserved seats (table) at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Speaking opportunity within Pavillion programming schedule
- Full page Ad in BFR Souvenir Book
- BFR Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

SPORTS PAVILLION SPONSOR
$20,000.00

- Logo on signage/ promotional material for Sports Pavillion
- Recognition on all printed materials and BFR Official Website
- Up to 10 reserved seats (table) at the BFR Heritage Breakfast
- Article in BFR 365 Magazine
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Full page Ad in BFR Souvenir Book
- BFR Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

SPIRITUALITY & INSPIRATION PAVILLION SPONSOR
$20,000.00

- Logo on signage/ promotion of BFR Spirituality & Inspiration Pavillion
- Recognition on all printed materials and BFR Official Website
- Speaking opportunity during Pavillion Programming
- Up to 10 reserved seats (table) at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point
- Article in BFR 365 Magazine
- (Saturday and Sunday)
- Full page Ad in BFR Souvenir Book
- BFR Parade participation with no entry fee

BFR "SUNDAY MORNING SERVICE" SPONSOR
$15,000.00

- Logo on signage/ promotion of BFR Sunday Morning Service
  Recognition on all printed and digital materials and BFR Official Website
- Speaking opportunity at Sunday Morning Service Opportunity
- Up to 10 reserved seats at the BFR Heritage Breakfast
- Reserved seating at Sunday Morning Service
- Article in BFR 365 Magazine
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Half page Ad in BFR Souvenir Book
- BFR Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

GOLF CART SPONSOR
$10,000.00

- Corporate logo on all golf carts used at the BFR
- Recognition on all printed and digital materials and BFR Official Website
- Up to 8 reserved seats at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Half page Ad in BFR Souvenir Book
- Parade participation with no entry fee

SPECIAL INTEREST SPONSOR
$10,000.00

- Corporate signage in selected special interest pavilion, i.e., health screening, children's area, young adults, Games, Jazz Alley, Food Court etc.
- Assist in programming of selected pavilion.
- Recognition on all printed materials and BFR Official Website, social media pages
- Up to 8 reserved seats at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- Half page Ad in BFR Souvenir Book
- Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

CONTRIBUTING SPONSOR
$5,000.00

- Logo on all printed materials and BFR Official Website, social media pages
- Up to 6 reserved seats at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- 1/4 page Ad in BFR Souvenir Book
- Parade participation with no entry fee

SUPPORTING SPONSOR
$2,500.00

- Logo on all printed materials and BFR Official Website, social media pages
- Up to 4 reserved seats at the BFR Heritage Breakfast
- 10x10 Booth at Sawyer Point (Saturday and Sunday)
- 1/4 page Ad in BFR Souvenir Book
- Parade participation with no entry fee

2026 BLACK FAMILY REUNION

Contribution Levels

FRIENDS OF BFR SPONSOR
$1,000.00

- Logo on all printed materials and BFR Official Website, social media pages
- Up to 2 reserved seats at the BFR Heritage Breakfast
- Designated Table Space at Sawyer Point (Saturday and Sunday) where promo materials can be distributed { Booths is not included in this tier; a 6ft table and 2 chairs will be provided)
- Parade participation with no entry fee

2026 BFR Tri State All Professions Career Fair

Presented by Superior Career Fairs

The US Bureau of Labor Statistics reported that individuals in Low to Moderate Income (LMI) communities who have minimal access to jobs with relatively decent pay often struggle with finding employment opportunities. Their national research indicates that this population tends to have more disadvantages and obstacles, and people living in these areas may find it less worthwhile to pursue employment opportunities. Therefore, it is crucial to overcome these institutional barriers to improve employment prospects in LMI communities and restructure programs to incentivize more workforce participation.

The Black Family Reunion believes this is true for the Cincinnati community as well so they have continuously partnered with one the leading producers of career fairs and open houses in North America, Superior Career Fairs to do our part to provide LMI citizens/families in the Greater Cincinnati Area (OH, KY, IN) with direct access to jobs and interaction with established employers that are seeking to hire across a spectrum of industries and trade skills and education levels .

2026 BFR Tri State All Professions Career Fair

Presented by Superior Career Fairs

EMPLOYERS: This is your chance to discover hundreds of specialized, highly qualified and experienced candidates at the Tri-State Career Fair!

Discover the industry's top talent. When you're looking to meet and hire the best-qualified professionals, go right to the trusted source: Superior Career Fairs. They are familiar with the interests, goals, and other motivating factors driving these talented career seekers, and the career fair we've organized is one of the easiest, most cost-effective ways to gain face-to-face access to them. You'll have the opportunity to interact with hundreds of the finest candidates with expertise in professional/skilled disciplines.

Thursday, August 13, 2026
12pm-3pm
Duke Energy Cincinnati Convention Center
(525 Elm St. Cincinnati, OH 45202)
Free Admission

CLICK HERE FOR MORE INFORMATION/PRICING

Career Types Attending Professional Disciplines:

- Accounting
- Administration
- Airline
- Banking
- Call Center
- Customer Service
- Education
- Engineering
- Finance
- Healthcare
- Hospitality
- Human Resources
- IT/IS
- Management
- Marketing
- Military/Defense
- Nursing
- Police/Fire
- Restaurant
- Retail
- Sales

Manufacturing/Supply Chain/ Skilled Trades Disciplines:

- Manufacturing
- Supply Chain
- Skilled Trades
- Construction
- Drivers
- General Labor
- Logistics
- Machinists
- Technicians
- Warehouse

SUPERIOR CAREER FAIRS

Start the hiring process where it always ends up. Face to face.

Our Purpose for the BFR College Tour

We believe that visiting college campuses helps students, and their families make an informed decision and allows them visualize success and make it attainable.

Click here to see the Press Link from Miami University

We created the tour to :

- Raise local/regional college awareness within the economically disadvantaged communities in the Greater Cincinnati region
- Help students learn to assess the college's "fit" for their individual goals/ needs by meeting key staff, departments and interacting with current students
- Connect the students to alumni from various institutions so they can understand more about the school and their programs
- Ensure they will be able to explore a variety of academic opportunities and begin to understand/ inquire about the various options to pay for college including scholarships and financial aid at the different colleges
- Students will also be able to inquire about the career and graduate school placement outcomes for each campus

2026 BFR College Tour Stops + Information

The 4th Annual 2026 BFR College Tour will visit 3-4 colleges

Departure Location: Fountain Square, Downtown Cincinnati
College Tour Attendees: . We are anticipating students that are African American and or come from diverse backgrounds that have expressed interest in college or have been identified by their school administration as a student that would excel in the collegiate environment once they understand the admissions process.

** *This list of colleges is subject to change***

Central State University

University of Cincinnati

Cincinnati State

Wilberforce University

Xavier University

Good Samaritan College of Nursing & Health Science

2026 BFR College Tour Sponsorship

- **$10,000.00- Signature Sponsor**
  - Company Logo recognition on website, social media publicity materials + acknowledgement as 2026 BFR College Tour Sponsor at all events
  - Company Marketing/Promo items can be given to students

- **$5,000.00- Contributing Sponsor**
  - Company Logo recognition on website, social media publicity materials + acknowledgement as 2026 BFR College Tour Sponsor at all events
  - Company Marketing/Promo items can be given to students

2026 BFR Sponsor Information

Please make official checks or money orders payable and mail to:

JAZJORDAN, INC
Attn: 2026 BFR Sponsorships
9910 Coventry Court
Mason, OH 45040

Credit card payments accepted, registration and payment link will be sent on invoice

For more details or questions:

Black Family Reunion
Tel: 513.229.0502
www.myblackfamilyreunion.org
taihearmusic@zoomtown.com

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